CELEBRATING 60 AMAZING YEARS

AHMEDABAD MANAGEMENT ASSOCIATION®

Programme on

Diagnosing and Treating Performance Problems

(Two Saturdays, December 10 & 17, 2016)
10.00 a.m. to 1.00 p.m.

Venue: AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Most managers are effective in letting employees know WHAT performance problems exist.'

But …….

they are not as effective in helping people determine WHY these problems exist.

These managers are strong in problem identification but are much weaker in diagnosis. They fail to determine why problems occur and then develop change strategies aimed at solving both generic and unique problems.

As a consultant and trainer with international experience, **Mr. B.N. Dastoor** has helped hundreds of senior executives along a host of industries, to learn the why of problems and design PRACTICAL and easy to implement change strategies. Mr. Dastoor is an author of over 100 books on an amazing range of subjects – marketing, management, organizational behavior, athletics, motoring, Sufism, Zen, humour, self help. He is the principal author of the AMA series for "Developing Young Minds". His talent has been recognized by two leading USA Universities – Arizana State & Stanford. He will pilot this vital workshop.

Contents :
- Recognizing the source of problems:
  - Ability
  - Motivation
  - Opportunities
  - Environment
  - Resources
  - Processes
- Hygiene Vs Motivating Factors
- Vertical Vs Lateral Communication
- Looking Within
- ACHIEVE Model

For Whom :
- Entrepreneurs/Leaders
- Managers
- Students of Management

Fee : Rs.1200/- per participant for both the days. Fee includes programme fee, cost of material and refreshments

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Programme on Diagnosing and Treating Performance Problems **December 10 & 17, 2016**

Registration Form: Please fill-in and return this form along with participation fee to:
Ahmedabad Management Association, AMA Complex, Ahmedabad 380015.
Phone: 079-26308602-6 • **Mobile:** 9537407187• **E-mail:** ama@amaindia.org
Website: www.amaindia.org • **Android Mobile App:** AMA-Ahmedabad amaIndia.org

Name(s) Position

1.

2.

Organisation:

Address:

Pin Code:

Phone: Mobile:

E-mail: