



**Program on
Family Business
Challenges & Opportunities**

Monday & Tuesday, December 19-20, 2016 - 9.30 a.m. to 5.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

OBJECTIVES:

**Identify some of major Challenges & Opportunities for
“Family run Business:**

1. Succession Planning
2. The Big Boss- Mr. Senior's tight reins/Control levers
3. Shadowed Mr. Junior- Not matured business skill-sets
4. Leadership role- Son? Daughter? Son-in-law?
5. Family conflicts
6. Remaining competitive
7. Success, wealth and power lower the Family unity.
8. Building talent & passion in next generation
9. Co-CEO?

Key diffusers for the Challenges:

- 1) Vigorous focus on Business.
- 2) “Assignment rotation” for family members.
- 3) Transparency- Accounting Practices.
- 4) Outside members on BOD.
- 5) Higher returns for investors, and not the families
- 6) Document all arrangement in good faith.
- 7) Choosing the heir of family business.

CONTENTS:

- Definition of family business.
- Oldest –biggest Family business.
- India scenario on family businesses.
- Value created by Family businesses.
- Succession Planning Family businesses.
- Mr. Owner/Founder/Mr. Senior.
- Mr. Junior/second generation.

- Leadership issues/challenges.
- Serious family issues.
- Eight golden nuggets of Remedial Fixes identified.
- Views/reviews and words of wisdom from HBS expert on family Business.

WHO SHOULD ATTEND:

Senior leaders, business owners, entrepreneurs, managers and all interested in family business success. Lots of learning and fun seminar.

FACULTY:

Mr. Dilip K. Pithadia is chairman of US based internationally eminent Pithadia foundation-nonprofit management coaching/consulting house. Mr. Pithadia is Gujarati-American national. He advises leadership, conducts one-on-ones/seminars/boot camps on thirty plus topics on business excellence. He brings value to all sectors of business: Service, Education, Banking/Finance and Manufacturing. His clients include corporate heads, country heads and leaders from diverse institutions.

FEE:

Rs.3,000/- per participant including service tax. Concession for Members 10%, Patron Members 20%. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of “**Ahmedabad Management Association**”.

REGISTRATION:

Please send your registration along with participation fee to:

Ahmedabad Management Association, AMA Complex,
Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015
Phone:079-26308601-6 • Mobile : 9537407187 • Fax: 079-26305692
E-mail: ama@amaindia.org • Website: www.amaindia.org
Android Mobile App: AMA-Ahmedabad amaIndia.org



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Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association

ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

Phone: 079-26308601-6 • **Mobile:** 9537407187

Fax: 079-26305692 • **E-mail:** ama@amaindia.org

Website: www.amaindia.org

Cheque should be drawn in favour of
"Ahmedabad Management Association".

Name(s) _____ **Designation:** _____

1. _____

2. _____

Organization: _____

Address: _____

Pin Code: _____

Telephone(s): _____ **Mobile:** _____

Fax: _____

E-mail: _____