Industries Commissionerate,
Government of Gujarat

GoG-AMA Centre for International Trade

AHMEDABAD MANAGEMENT ASSOCIATION®

Workshop on

Finding information on Global Export Markets

Saturday, December 17, 2016 - 2.00 p.m. to 5.00 p.m.

Venue : Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur, Ahmedabad 380 015

To be successful in international business development, one needs to access a wide range of information such as export performance, international demand, alternative markets and competitive markets etc. There is a deluge of information on internet but searching for specific information is not easy.

This workshop will highlight some important information sources and with examples, show how to search and use information to gain insights.

The workshop will be conducted by Mr.S.Abidi, Editor, Foreign Trade Update, GOG-AMA Centre of International Trade.

Fee: Nominal Registration for Rs.300/- per participant. Fee includes course fee, High-tea and Service Tax.

Workshop on Finding information on Global Export Markets **Dec.17, 2016**

Registration Form:

Please fill-in and return this form along with participation fee to:
Ahmedabad Management Association, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015, Phone: 079-26308601-6 • Mobile: 9537407187
E-mail: ama@amaindia.org • Website: www.amaindia.org
Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s)	Designation
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