

# Comprehensive Programme on Supply Chain Management



(Now businesses don't compete, their supply chains do.)  
Learn how to add sustained competitive advantage to your Company via SCM)

**Friday & Saturday, December 9 & 10, 2016 • 9.30 a.m. to 5.00 p.m.**

**Venue:** Torrent-AMA Management Centre, Core-AMA Management House, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad

**Introduction:** As the time and distance separating sources of supply, production and the points of consumption increase, companies must improve and upgrade their supply chain networks. On one hand inventories across the supply chain must be controlled, while on the other, customer serviceability has to be maintained and enhanced. As the supply channel expands, the importance of managing the velocity of the goods and services that flow through it correspondingly grows.

Unfortunately most companies are inwardly focused and have extremely limited visibility to what is happening in their supply chains. A high performing supply chain supports your operations and market strategies. It will drive integrated planning and execution and must be designed to optimize service, inventory, investment and costs and improve trust and collaboration among supply chain partners. It must improve inventory visibility and velocity. Successful SCM requires integration involving collaborative work between buyers and suppliers, joint product development, common systems and shared information.

## Seminar Contents

- **Understanding the Total Supply Chain:** Source to Settle/ Source to Shelf/ End-to-End SC: Key Processes, SCOR Model, Collaborative Planning, Triple 'A' Supply Chain.
- **Demand Forecasting:** Qualitative and Quantitative Techniques, Bull Whip Effect, Managing Risk: De-risking the Supply Chain: *Case Study*
- **Strategic Sourcing:** SRM, Vendor Performance Measurement, Vendor Satisfaction Index. How to change the way the purchasing function is carried out to improve SC: *Case Study*.
- **Current Purchasing Practices:** Spend Analysis, E-Procurement, Reverse Auctions, P-Cards
- **Inventory Management:** Factors that affect inventory management efficiency, How to change the way the inventory management is carried out? Measuring inventory management performance, Case study, ABC to XYZ classifications, Minimising Risk-of-run out, slow moving, obsolete stocks (SLOBs).
- **Warehouse Management & Logistics:** Review and improvement of factors that increase the flow of materials from the warehouse, **Modern Storage & Retrieval Systems: AIS, RFID, Logistics:** Distributions Systems, TDCA, 3PL / 4PL.
- **Technology Enabled SC:** Modern technology to improve overall efficiency of supply chain
- **Measuring SC Performance:** Supply Chain Metrics, **Best Practices in Supply Chains**

**Fee:** Rs.3000/- per participant inclusive of Service Tax. Fees include course fee, cost of reading materials, lunch and refreshments. (Concession: 10% for members, 20% for patron members). The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

**Faculty:** Mr Ashok Sharma, BTech (IIT Delhi), MBA (FMS), FIMA. Former World President, International Federation of Purchasing & Materials Management (IFPMM) & National President, Indian Institute of Materials Management (IIMM). Has 35 years of industry experience & co-authored a best-seller on "Supply Chain Management" published by Tata McGrawHill.

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**December 9 & 10, 2016**

### REGISTRATION FORM:

Please fill-in and return this form along with participation fee to:

**Ahmedabad Management Association**, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

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**Website:** www.amaIndia.org • **Android Mobile App:** AMA-Ahmedabad amaIndia.org

Cheque should be drawn in favour of "Ahmedabad Management Association".

| Name(s)       | Designation: |
|---------------|--------------|
| 1.            |              |
| 2.            |              |
| Organization: |              |
| Address:      |              |
|               | Pin Code:    |
| Telephone(s): | Mobile:      |
| E-mail:       |              |