

# Diploma in Financial Management

## I. Introduction

Liberalization and globalization have created huge job opportunities in the financial services sector that includes scheduled banks and private sector banks, insurance companies and financial services organizations. In manufacturing organizations and infrastructure projects also; finance and accounting functions as acquired greater significance than before. There is also emergence of new types of businesses in finance such as investment consulting, foreign exchange trading, under writing and broking. Increased competition has also called for higher thrust on cost efficiency and cost control.

## II. Program Objectives

Broadly speaking, the program aims at making participants more employable for jobs in banks, insurance companies, manufacturing organizations and financial service organizations. Specific objectives are as under:

1. To help participants develop skills for understanding financial accounting system as a strategic business information system, to support strategic growth goals of an organization.
2. To help participants develop skills in investment from the perspectives of industry owners, senior management professionals, investors, financial institutions and financial service providers.
3. To help participants learn how to use modern tools, techniques and strategies for managing risks
4. To help participants develop skills for crafting and executing projects related to financial management in their organizations

## III. Target Group

Graduates working in finance/accounting departments of companies – entrepreneurs – employees from banks, insurance companies, financial services organizations and financial institutions – accounting and finance executives from municipal corporations, government departments, NGOs and various public bodies. Fresh graduates interested in building career in finance and accounting functions in any of the above types of organization will also benefit from this program. Graduates intending to take up consulting/training in finance as a career may also consider enrolling for this diploma.

## IV. Program Content

### Module – A. Using Finance for Strategic Growth

Module – A.I : Financial Accounting: Basic Concepts and Conventions – the role of various financial statements – distinguishing income from cash flow – the accounting process – the quality of earnings

Module – A.II : Financial Decision Making: Analysis of Financial Reports - Specific Ratio of Interest to Shareholders, Investors and Financial Institutions – Approaches to Valuation

Module – A.III: Financial Strategy: Capital Structure and Cost of Capital – Design for Risk-adjusted Profit – Financing Growth – Integrating Finance and Strategy

Module – A.IV: Managerial Decision Making: Basic Cost Concepts – Costing Methods – Cost Analysis for Decision Making – Strategies for Cost Reduction and Cost Control

Module – B. Investment and Risk Management

Module – B.I : Financial Markets in India: Institutional Framework – Government Policy – Global Context – Indian Stock Market – Types of Securities – Role and Functions of SEBI – Process of Transactions in Shares, Debentures, Bonds and Other Securities – International Context – Issues related to Regulation and Statutory Compliances

Module – B.II : Investment Analysis: Investment Portfolio Management –Asset allocation – Behavioral Finance – Performance measurement – Investment analysis for different perspectives – valuation of the equity market – value versus growth and other investment styles - Technical Analysis - mergers and acquisitions

Module – B.III: Risk management: Risk Management Strategies, Tools & Techniques - Passive and active investment vehicles, bond management – real estate investment – Futures contracts, options and swaps – portable alpha - project finance – venture capital – hedge funds and other alternative investments

Module – B.IV: Foreign Exchange Trading and International Finance: Globalization and International Business – Impact on Financial Transactions – Implications for Government –Foreign Exchange as a Business – Various Types of Agencies and Organizations in Foreign Exchange – Implications for Importers / Exporters – International Sources of Funding – International Investments

Module C: Project Execution - Financial Roadmap

Module – C.I : Project Selection - Proposal Submission - Interim Review - Interim Presentation and Peer Feedback

**V. Pedagogy**

Considering the nature of the subject, an Accounting Proficiency and Financial Literacy (APFL) Quiz will be administered in the beginning. Moreover, a considerable amount of practice work will be given to participants. In view of the strategic linkage of finance and accounting, faculty will focus teaching on developing inter-functional perspective and role as a management service function. Case studies and group assignments will be used considerably.

**VI. Medal to Achievers**

The top performer of the programme is awarded  
***Rajiv Vastupal Medal for Outstanding Performance.***