

Certificate Programme in **FINANCE**

**Tuesday & Wednesday, (6 days)
January 3-4, 10-11, and 17-18, 2017
9.30 a.m. to 5.00 p.m.**

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

BACKGROUND

Finance is the life blood of business. Strong knowledge of finance is necessary for success in the current business environment. The development of core finance skills is integral in creating a high performance culture.

OBJECTIVES OF THE PROGRAMME

- Understand the field of finance
- Improve quality of decision and execution by using the finance management tools
- Understand the financial environment and the Indian financial system

METHODOLOGY

1. Interactive lectures
2. Case studies
3. Examples and illustrations
4. Experience sharing

FOR WHOM

- Finance professionals
- Senior management Executives
- Consultants
- Chartered Accountants
- Students wanting to learn Finance

COURSE OUTLINE

1. Financial Objective for a business
2. The Indian Financial System
3. Financial Analysis
4. Cost Volume Profit Analysis
5. Budgeting and Profit Planning
6. Capital Budgeting
7. Working Capital Management
8. Capital Structure and Cost of Capital
9. Long term and Short term Financing
10. Valuation
11. Mergers and Acquisitions
12. Dividend Decisions
13. Tax Planning
14. Legal and Regulatory issues
15. Case Studies

FACULTY

The course will be conducted by **Mr. A. R. Parasuraman**, M.Com., FCMA, ACS, DMS, MFM (JBIMS). He has presented management seminars for over 1000 multinational, national, and public and private sector companies in India. Mr. Parasuraman has 20 years of industrial experience in Electronics, Power, Textiles, Pharmaceuticals and TATAS.

FEE

₹7000/- per participant. Fees include course fee, cost of reading materials, lunch and refreshments. (Concession: 10% for members, 20% for patron members). The cheque may please be drawn in the name of '**Ahmedabad Management Association.**'

REGISTRATION

Please send your registration along with participation fee to:

Ahmedabad Management Association

AMA Complex, Dr. Vikram Sarabhai Marg, Vastrapur,
Ahmedabad 380 015

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